

## CALL FOR BOOK CHAPTERS

In today's dynamic business environment, innovation, entrepreneurship, and effective management practices are essential for organizational success. To thrive in a competitive and ever-changing landscape, organizations must embrace innovation, seize opportunities, and allocate resources judiciously. The book "Innovation, Entrepreneurship, and Sustainability: A Way Forwards" serves as a valuable resource for leveraging these concepts for sustained success.

The book provides a comprehensive guide to the complexities of innovation, entrepreneurship, and management, offering practical insights and tools for success. It emphasizes the significance of recognizing emerging trends and opportunities, enabling individuals, organizations, and policymakers to remain competitive and adaptable in a constantly evolving business environment. This proactive approach ensures enduring success and resilience.

### Recommended Themes

#### Theme: 1

Innovation and Sustainable Development in Human Resource Management

#### Theme: 2

Innovation and Sustainable Development in Marketing

#### Theme :3

Innovation & Sustainable Development in Finance

#### Theme: 4

Innovation & Sustainable Development in Entrepreneurship

#### Theme: 5

Innovation and Sustainable Development in Operations & Supply Chain Management

#### Theme: 6

Innovation and Sustainable Development in Information Technology & Management

### Important Dates

- Extended Abstract Submissions: **August 31, 2024** (400-500 words)
- Notification of Acceptance: **September 15, 2024**
- Full Chapter Submissions: **October 30, 2024** (5000-6000 words)
- Publication: **February, 2025**
- Peer Review: **November 30, 2024**
- Revised full chapter submission: **December 31, 2024**
- Final Acceptance Notification: **January 15, 2025**

### No Processing/Publication Fee

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